



ERWIN HYMER GROUP

the leisure experience

601 East Beardsley Avenue,
Elkhart, Indiana 46514-3305

Holzstraße 19 88339
Bad Waldsee | Germany

1 **THOR INDUSTRIES AND ERWIN HYMER GROUP TO CREATE THE LARGEST**
2 **GLOBAL RECREATIONAL VEHICLE MANUFACTURER**

3 *Thor to Acquire Erwin Hymer Group and Establish*
4 *Leadership Position in Growing European Market*

5 *Hymer family chooses Thor to continue Erwin Hymer's vision of continuing unique leisure*
6 *experiences*

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9 **Elkhart, Indiana and Bad Waldsee, Germany, September 18, 2018** – Thor Industries, Inc.
10 (“Thor”, NYSE:THO) and the shareholders of Erwin Hymer Group SE (Erwin Hymer Group or
11 EHG) today announced that they have entered into a definitive agreement for Thor to acquire
12 Erwin Hymer Group, a privately held international company, for an enterprise value of
13 approximately €2.1 billion, with the purchase price to be funded with cash and equity. Equity
14 consideration will consist of approximately 2.3 million shares of Thor. The Hymer family will
15 thereby remain engaged in the industry. The combination creates the world’s largest RV
16 manufacturer, with the leading position in both North America and Europe, and establishes a
17 global sales and production footprint for the Company.

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19 Thor expects the transaction to be accretive to earnings in the first year, before taking into account
20 anticipated synergies, purchase accounting adjustments and transaction-related expenses.
21 Subsequent to closing, Thor intends to repurchase shares both opportunistically and
22 systematically in order to offset the issuance of shares to the Hymer family.

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24 Headquartered in Bad Waldsee, Germany, Erwin Hymer Group (EHG) is one of the premier
25 manufacturers of recreational vehicles in a growing European market, with an impressive lineup
26 of industry leading vehicle brands, a strong reputation for investing in product innovation and a
27 dedication to providing exceptional customer value. EHG sells through a worldwide network of
28 more than 1,200 retail dealerships and employs more than 7,300 dedicated team members
29 globally. EHG’s product portfolio spans all major RV categories and price points, from lightweight
30 travel trailers to high-end motorhomes. For the fiscal year ended August 31, 2018, the Erwin
31 Hymer Group expects to generate revenues of over €2.5 billion (approximately \$2.9 billion at
32 current exchange rate).

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34 “The Erwin Hymer Group has an unparalleled history and reputation as well as a talented
35 management team that is focused on building on that tradition and charting new, attractive growth
36 opportunities for the Company,” said Bob Martin, Thor President and CEO. “This transaction
37 provides Thor a unique opportunity to grow with the European RV market leader. The transaction
38 gives us access to a new market with favorable macro and secular trends affecting RV demand

39 similar to those we have seen in North America. In addition, we see numerous areas for near-
40 term and long-term synergies between the Erwin Hymer Group and our existing subsidiaries and
41 are eager to begin working with the entire Erwin Hymer Group,” added Bob Martin.

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43 Christian Hymer, son of the late founder, Erwin Hymer and member of the EHG Supervisory Board
44 said, "With Thor Industries, our family has found the ideal new owner partner for the Erwin Hymer
45 Group to successfully continue on its long-term growth and internationalisation path. Thor
46 Industries and the Erwin Hymer Group are cut from the same cloth and, in their philosophy, still
47 bear the stamp of their founders. An entrepreneurial mindset, a spirit of innovation and quality
48 leadership are top priorities for both groups. Through these shared cultural features and their
49 complementary activities, the two groups will achieve even faster growth together.”

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51 Martin Brandt, the CEO of the Erwin Hymer Group, said: "We're looking forward to opening the
52 next chapter of our company's history with Thor Industries, and are convinced that we will mutually
53 benefit from each other. With Thor Industries, the Erwin Hymer Group will be able to speed up
54 the development of its relatively new activities in the attractive North American market.”

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56 Thor's Mr. Martin continued, “This acquisition is well aligned with Thor's long-standing capital
57 allocation strategy. Our focus has been, and continues to be, on delivering value to shareholders
58 by investing opportunistically in accretive growth opportunities with companies that have a strong
59 marketplace position, successful operations, and growth oriented management teams.”

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61 Martin Brandt will continue to lead the Erwin Hymer Group business post-closing as its Chief
62 Executive Officer, reporting directly to Thor's Chief Executive Officer, Bob Martin. No changes in
63 production facilities or employee levels are anticipated within EHG or Thor as a direct result of
64 this transaction. The transaction has been approved by Thor's board of directors and is expected
65 to close near the end of the calendar year, subject to customary closing conditions, including
66 regulatory and other necessary approvals.

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69 **Advisors**

70 Advisors assisting Thor included: J.P. Morgan serving as lead financial advisor, Barclays serving
71 as an M&A advisor, Baker McKenzie LLP acting as legal counsel and Ernst and Young providing
72 transaction advisory services. J.P. Morgan and Barclays Capital are also providing Thor with fully
73 committed financing. Macquarie Capital is serving as financial advisor to Erwin Hymer Group and
74 Hengeler Mueller is acting as legal counsel.

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77 **Conference Call Information**

78 The Company will hold a conference call about the transaction at 9 a.m. EST, September 18,
79 2018 hosted by Bob Martin, President and Chief Executive Officer, and Colleen Zuhl, Senior Vice
80 President and Chief Financial Officer. Security analysts and investors wishing to participate via
81 telephone should call (877) 682-9330, and reference conference ID 8674138# to be connected.

82 Callers outside of North America should call (647) 689-5428. Those wishing to listen via the
83 internet, go to <https://ir.thorindustries.com/>. These numbers can be accessed 15 minutes before
84 the call begins, as well as during the call. The webcast replay will also be available at
85 <https://ir.thorindustries.com/>.

86 87 88 **Forward-Looking Statements**

89 This press release contains forward-looking information related to Thor Industries, Inc., and the
90 acquisition of the Erwin Hymer Group (EHG), that is based on current expectations and involves
91 substantial risks and uncertainties that could cause actual results, performance, events, or
92 transactions to differ materially from those expressed or implied by such statements. Forward-
93 looking statements include, among other things, statements about Thor's plans, objectives,
94 expectations and intentions; the anticipated timing of the closing of the acquisition; the potential
95 benefits of the proposed acquisition, and the anticipated operating synergies; the satisfaction of
96 the conditions to closing the acquisition (including obtaining necessary regulatory approvals) in
97 the anticipated timeframe or at all; the integration of the business, the impact of exchange rate
98 fluctuations and unknown or understated liabilities related to the acquisition and Erwin Hymer
99 Group's business. Other business risks include raw material and commodity price fluctuations;
100 raw material, commodity or chassis supply restrictions; the level of warranty claims incurred;
101 legislative, regulatory and tax law and/or policy developments including their potential impact on
102 our dealers and their retail customers or on our suppliers; the costs of compliance with
103 governmental regulation, legal and compliance issues including those that may arise in
104 conjunction with recent transactions; lower consumer confidence and the level of discretionary
105 consumer spending; interest rate fluctuations; the potential impact of interest rate fluctuations on
106 the general economy and specifically on our dealers and consumers; restrictive lending practices;
107 management changes; the success of new and existing products and services; consumer
108 preferences; the ability to efficiently utilize production facilities; the pace of acquisitions and the
109 successful closing, integration and financial impact thereof; the potential loss of existing
110 customers of acquisitions; our ability to retain key management personnel of acquired companies;
111 a shortage of necessary personnel for production; the loss or reduction of sales to key dealers;
112 disruption of the delivery of units to dealers; asset impairment charges; cost structure changes;
113 competition; the impact of potential losses under repurchase agreements; the potential impact of
114 the strength of the U.S. dollar on international demand; general economic, market and political
115 conditions; and changes to investment and capital allocation strategies or other facets of our
116 strategic plan. In addition, actual results, performance, events and transactions, are subject to
117 other risks and uncertainties that relate more broadly to Thor's overall business, including those
118 more fully described in Thor's filings with the U.S. Securities and Exchange Commission ("SEC")
119 (including, but not limited to, the factors discussed in Item 1A. Risk Factors of Thor's most recent
120 annual report on Form 10-K and quarterly reports on Form 10-Q). In light of these risks,
121 uncertainties, and other factors, you are cautioned not to place undue reliance on the forward-
122 looking information. Thor, except as required by law, undertakes no obligation to update or revise
123 the forward-looking statements, whether as a result of new developments or otherwise.

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About Thor Industries, Inc.

Thor is the sole owner of operating subsidiaries that, combined, represent the world’s largest manufacturer of recreational vehicles. For more information on the Company and its products, please go to www.thorindustries.com.

About Erwin Hymer Group

Erwin Hymer Group is a leading European manufacturer of recreational vehicles. Headquartered in Bad Waldsee, in the state of Baden-Württemberg, Germany, Erwin Hymer Group produces vehicles under 24 brand names and is a recognized leader in vehicle innovation and design. For more information see www.erwinhymergroup.com.

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